

Product and Donated Item Sales Examples

Revised 7/7/19

| Sale type | Revenue Classification |
|---|--|
| Ava's Kettle Corn | Fundraising-Product Sales |
| Bake Sale | Fundraising-Product Sales |
| Beef Jerky | Fundraising-Product Sales |
| Big Brother/Big Sister Collection | Fundraising-Sale of donated goods |
| Book Fair | Fundraising-Book Fair Sales |
| Bricks | Contribution Revenue |
| Butter Braids | Fundraising-Product Sales |
| Candle Sales | Fundraising-Product Sales |
| Candy Gram Sales | Fundraising-Product Sales |
| Candy Sales | Fundraising-Product Sales |
| Concert Portraits | Fundraising-Product Sales |
| Concession Sales | Fundraising-Product Sales |
| Cookie Dough | Fundraising-Product Sales |
| Coupon Card (coupon/discount card) | Fundraising-Product Sales |
| Cozzy Comfy Sheets | May be Fundraising-Product Sales or Contribution Revenue** |
| Cup Sales | Fundraising-Product Sales |
| Diamondbacks Voucher Sales (coupon/discount card) | Fundraising-Product Sales |
| Donut Sales | Fundraising-Product Sales |
| Flower Sales | Fundraising-Product Sales |
| Frame Sales | Fundraising-Product Sales |
| Frozen Fridays | Fundraising-Product Sales |
| Fundraiser Card (coupon/discount card) | Fundraising-Product Sales |
| Garage Sales | Fundraising-Sale of donated goods |
| General Fundraisers/Fundraising-Product Sales | Fundraising-Product Sales |
| Gift Card Income** | May be Fundraising-Product Sales or Contribution Revenue** |
| Goodwill Donation Drive | Fundraising-Sale of donated goods |
| Harkins Theater | Fundraising-Product Sales |
| Holiday Store | Fundraising-Product Sales |
| Honey Baked Ham | Fundraising-Product Sales |
| Mickman Wreaths | Fundraising-Product Sales |
| Midland Fundraiser | Fundraising-Product Sales |

| Sale type | Revenue Classification |
|--|---|
| Miscellaneous Item Sales | Fundraising-Product Sales |
| Mother's Day Shop | Fundraising-Product Sales |
| Music | Fundraising-Product Sales |
| Otter Pop sales | Fundraising-Product Sales |
| Pickles | Fundraising-Product Sales |
| POGO Pass (coupon/discount card) | Fundraising-Product Sales |
| Poinsettias Sales | Fundraising-Product Sales |
| Popcorn Sales | Fundraising-Product Sales |
| Retail Fundraiser | Fundraising-Product Sales |
| Scarves | Fundraising-Product Sales |
| See's Candy Sales | Fundraising-Product Sales |
| Shaved Ice | Fundraising-Product Sales |
| Shirt Sales | Fundraising-Product Sales/Spirit Gear Sales |
| Spirit Gear Sales | Fundraising-Product Sales/Spirit Gear Sales |
| Sunshine Acres Collections | Fundraising-Sale of donated goods |
| The Traveling Cup | Fundraising-Product Sales |
| Tumbler Sales | Fundraising-Product Sales |
| Used Test Prep Books | Fundraising-Product Sales |
| Veteran's Day Flags | Fundraising-Product Sales |
| WD Promotions | Fundraising-Product Sales |
| Yard Sale | Fundraising-Sale of donated goods |
| Yard Sign Sales | Fundraising-Product Sales |
| Yearbook Sales | May be Fundraising-Yearbook (profit motive) or Program-Yearbook (not profit motive) |
| Media Guide Sales | Fundraising-Program/Media Guide (Sponsorship/Taxable Advertising criteria apply) |
| Game Day Program Sales | Fundraising-Program/Media Guide (Sponsorship/Taxable Advertising criteria apply) |
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| **Revenue classification depends on how the sale is structured; if buyers get items directly from a vendor and vendor remits a portion of the profits back to the organization, then revenue is a Contribution | |